## Personalized Product Agreement

## **Customer Information** Customer Number: \_\_\_\_\_ Email Address: Phone Number: \_\_\_\_ \_\_\_\_\_ Fax Number:\_\_\_\_ Katun Representative: **Customer agrees to:** Provide pertinent information, an electronic copy of your company logo, or other desired label artwork, and color specifications for the labels. • Approve the Personalized Product label proof. • Pay a one-time set up fee upon approval of the label design. (Ask your sales representative for details.) Katun agrees to: Create a personalized, full-color label design to your specifications, per the information provided in this form and send a proof for approval within seven days of receipt of this agreement. • Produce labels printed with the customer's approved design on white label stock, and affix them over the Katun logo on Katun® Performance™ brand copier toner, printer/fax toner cartridge, digital duplicator ink/master packaging. Information for Personalized Product Label Please list **only** the information you want to appear on your Personalized Product label. Company Name: Street Address: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Other: \_\_\_\_\_ Label Artwork Attach a copy of your company logo and/or any other requested graphic elements. Artwork may be full color or black and white. We prefer original-quality artwork 4" x 4" (50mm x 50mm) or larger, but will accept a business card or sheet of company letterhead. • Please indicate your color preferences. In the space below, please indicate the color(s) you want to use for all text, your company logo, and any other graphic elements. If appropriate, please supply accurate samples to be matched or specify Pantone or PMS color numbers. Color Specs:\_\_\_\_\_



## **Personalized Product Program Instructions**

- 1. Submit your Personalized Product Agreement along with an electronic copy of your company logo or other desired label artwork to Katun customer service.
- 2. Katun will provide Personalized Product label proofs for your approval within one week from submitting your agreement.
- 3. Once your signed approval has been received, your orders will be Personalized.
  - Ordering via the Katun On Line Catalog? Product that can be personalized will include a prompt, "Personalized?" with Yes/No radio buttons. Your default will be set to "Yes." You can override the default by selecting "No" if you so desire. If you wish to change your default setting go to My Account/Personalization Default. Note: defaults are set by user name, not by customer number.
  - Ordering by email or fax? If ordering by email or fax we will label all personalizable product unless you indicate otherwise.
  - Ordering by phone? If you call, your customer service representative will confirm that you are on the Personalized Product Program and personalizable product will be labeled.





Standard label sizes are shown below and are produced based on specific package size.



